



Peace Through Prosperity's...

area of focus is the most vulnerable and marginalised individuals/groups engaged in enterprise in society; to assist these micro-entrepreneurs in improving their ability to create a better future for themselves, their family and community. Our overarching aim is to improve the local/ domestic environment for peace by nurturing prosperity.

We do so by way of a number of programs focused on providing contextual hands-on business advise and support to street merchants enabling them to grow their business, create financial independence and improve prospects of wider employment in their ecosystem.

What we have achieved so far is the validation of our approach and the efficacy of our programs in delivering both material and psychological benefits to the participants.

Our mini-MBA and onsite Consulting programs have delivered across 214 participants on average *23% growth in revenue and 89% growth in profitability over a 10 month period.*

Our intervention has been a game changer for the participants, their family and community.

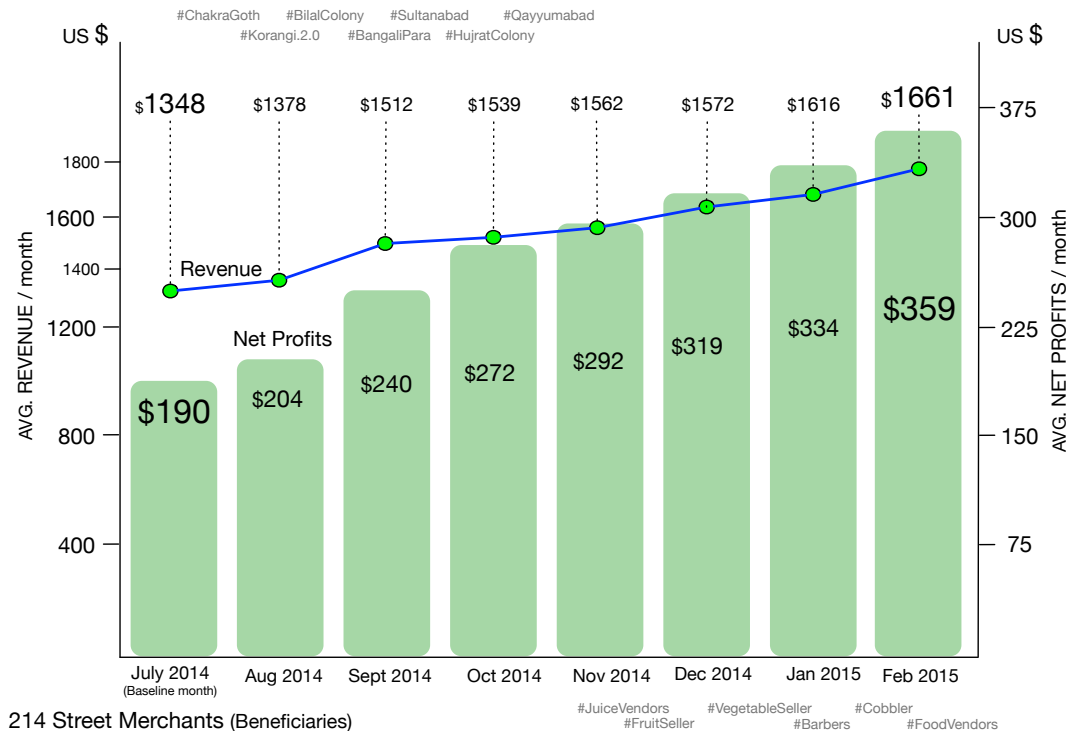


Fig. Summary Financial Results 214 street merchants across seven neighbourhoods in Karachi (July 2014 to Feb 2015)

In a 10 month period Peace Through Prosperity has demonstrably delivered;

- Double digit revenue and profitability growth
- Employment
- Financial awareness, acumen and independence
- Inclusion of participant's children in mainstream education
- Social mobility
- Improved self-esteem and sense of 'right'
- Improved understanding and appreciation of civic rights and duty
- Sense of belonging: membership of (Street Merchants Association)

We Need Your Help

We are actively seeking material and financial support for a number of our programs:

- 1) Continuation** of our intervention with the 214 participating street merchants
- 2) Extension** of the mini-MBA and Consulting programs to a further 250 street merchants
- 3) Operational funding** for year 1 of the **Street Merchants Association (Street-MAP)**
- 4) Digital inclusion** of Street Merchants in order to gain access to a wider market